



Mark Friedman

Mark has thirty years' experience as an Executive Director and CEO in both the private and public sector and worked across three different continents. Mark has conducted strategic reviews at UK teaching hospitals, developed operational strategies and implemented them, held the post of Director at an FT, Senior Lead at an SHA and developed business units within the pharma industry to align with NHS priorities. Mark has demonstrable Board and CEO experience spanning over 16 years leading on delivery across strategic, organisational, operational and implementation processes.

Experience

For the past six years, Mark has sought to deliver transformation in the UK healthcare sector through the identification and development of distinctive solutions in both clinical and non-clinical settings as well as aligning research and education. Mark's work has formed the basis of the creation of specialist centres offering world-class care and helping to create the base template for the creation of 'Healthcare for London.' His engaging, entrepreneurial approach and articulate communication skills have ensured that he is able to translate his thought leadership into tangible delivery.

Mark's work within the acute, strategic and pharmaceutical sectors has equipped him to focus on critical priorities across the entire healthcare spectrum ensuring the best patient experiences as well as operational feasibility and financial viability. Mark has used his proven innovative delivery from the private sector to contribute to the development, launch and sustainability of Regional Innovation Funds as a vital cog in the sustainable implementation of QIPP priorities.

Expertise

- Creating coherent vision and delivering strategic priorities;
- Organising diverse agendas and groups to respond constructively to difficult challenges;
- Assembling well-led, highly effective teams at short notice, driven hard to achieve successful and tangible delivery in an evolving, collaborative culture;
- Directing integrated programmes achieving critical time, cost and goal deadlines;
- Redesigning culture, mindset and capability to deliver performance-driven/incentivised outcomes;
- Proven leadership in complex corporate structures, underpinned by an unwavering personal and influencing capability;
- Skilled articulate and literate negotiator in diverse multi-cultural and financial environments targeting viable solutions;
- Relationship Management/Stakeholder Engagement.